

## Editorial

### Pharmaceutical, Surgical, Wound Care “Moving Into the Future”

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Dr. Joseph Smith has after many years of research submitting a new development after being picked in April 17-20, 2010 by the SAWC for an Oral Award on my first patent, developed a patented engineered design in addition to (US PAT. # 6776769 BS 2 an application of a cap (US201201363A1), in Advanced Wound Care, Pharma, Biologics that offers better protection for people from (MRSA) infection, oncology surgery, diabetic ulcers, cardiac-surgery, plastic surgery, breast augmentation, now allowing for:

- 1) inspection
- 2) cleaning
- 3) medication
- 4) surgery while minimizing risk like NPWT.

The IDT360 patented engineered design, providing 1 or more pressurized points within said device. The IDT360 won a SAWC Oral Presentation Award previously, endorsed by NASA SATOP, conforms and moves with body better protecting patients. Now with an anti-microbial cap (allows for debridement, absorption, inspection, cleaning, surgery) provides a New Standard in Treatment, expediting the healing process while minimizing infection, disease and/ or death. This allows for much more benefits than NPWT, minimizing negative liabilities. The cap offers the window to treating patients into the future.

**Now CMS and Medicare are imposing changes to save 100's of billions of dollars and save millions of lives. They will no longer reimburse facilities for infection, disease and death and any other complications caused by facilities either in patient or outpatient.**

Wound Care is the center of Health care. Leading companies may partner or license or try to imitate or steal with no respect for the public or the law that they are supposed to serve. LIFE OR DEATH IN HEALTHCARE, is a serious question and ongoing responsibility both by hospitals, Urgent Care Centers, Wholesalers/ Suppliers and retail. As leaders and educators, the SAWC, other wound care and healthcare entities, government agencies have this great opportunity to share, inspire, empower others to better take care of the families, friends and the community worldwide.

Dr. Smith's associate Dr. Matthew Regulski has been clinically using this IDT360 technology. At the University of Wisconsin, La Crosse, in studies on 20 participants under water our IDT360 patent engineered Advanced Wound Care stayed on firmly after one hour where all the other competition, J & J, 3M, CVS, Walgreens, Medline, Covidien and others all fell off. With CMS and Medicare's changes many Wound Care companies, distributors, facilities both

hospital and otherwise will be confronted with supplying better designed products, particularly in Healthcare and real Advanced Wound Care applications. After all, What Good? are the wound care substrates when the "Traditional Wound Care" is dysfunctional and spreads infection, disease and death. Many of the leading companies with no respect to law and their customers and patients try to imitate and copy IDT360, like a "Monkey imitating a Man". Allevyn Life Wound Care is one such patent infringement. These corporate officers need to go, for willfully and recklessly breaking the law.

Who are the leaders and what is health care, wound care and the future? What companies integrate patented engineered technology and which companies have built a reputation on copying, stealing and imitating others at the expense of the law, the community and the clients they claim they serve, which they do not? J & J not very innovative, 3M changes design (Diamond shaped) in bandages, CVS, Walgreens and ASO LLC (ED Sinda) copy illegally other technology, Smith & Nephew since 2012 also illegally copies tech in their Allevyn Life Wound Care. Derma Science what have they done or accomplished in 19 years where an investment of \$145 would yield a little over \$3, NOW?

Dr. Joseph Smith developer of the best patented engineered Healthcare design in wound care history for your children. We have presented IDT360 technology, winning awards at the SAWC, endorsed by NASA's SATOP from an engineering position and at the University of Wisconsin, La Crosse, outperformed underwater Johnson & Johnson, 3M, Kendall, CVS, Walgreen's, Curad, BSN Medical and Smith-Nephew and other companies using inferior designed "Traditional Wound Care" bandages.

WOUND CARE should be about treating wounds and saving lives or loss of health. Too many companies and people would rather continue to allow millions to get infections, and in many cases die rather than license, partner and or share improved engineered technologies to offer better protection. These people or patients

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could be friends and families of all of us, this failure to address this is unacceptable and goes beyond future non-payment by CMS and Medicare, or lawsuits by lawyers to hospitals, suppliers and others.. This failure will determine the hospitals and wound care companies that actually are true leaders

The Impact Dome Technology IDT 360 composed of 4 overlapping integrated circles, 720 degrees which conforms and moves with the body, sealing, delivering medications puts Traditional Wound Care to shame..This unique patented engineered design can be any size, with any adhesive or silicone, material, for ostomy, cosmetic surgery, renal, cardiac, oncology, NPWT, and numerous substrates for a superior bandage/patch for wound care and or pharmaceuticals in the medical/hospital, sports, military as well as retail sectors worldwide.

This is just the first surprise, the real surprise is that now there is a patented engineered anti-microbial cap and bandage design that can be put and made to any size in bandage/patch 6 inches, 10 inches. This cap could be 4 inches wide, allowing for surgery, inspection, cleaning, medication. We no longer have to RIP off a bandage to INSPECT making a patient already at risk, more susceptible to getting MRSA or some other unnecessary infection

or complication. The new rules from CMS and Medicare should have been implemented in 2015 to save lives millions of lives and 100's of billions of dollars, no longer rewarding health facilities for allowing the spread and complications of patients health leading to too many unnecessary fatalities.

I, Dr. Joseph Smith in the spirit of progress, leadership challenge any other patented engineered designs, developed in wound care in the last 100 years. Anyone could be an integral part of constructive change in our community and world to save and better protect 10's of millions of people each year. Many companies have excellent proprietary ingredients which are significantly compromised by "Traditional Square/Rectangular Wound Care Bandages,". Children's bandages offer no significant protection for your children and grandchildren but a children's design, which makes no sense at all. "BANDAGE BOB" Skin Buddies are an engineered design with IDT360 born, to protect all children.

Any individual or company or government entity interested in the public's best interest, can contact us, integrating this technology and advantages into their products can reach me. Sharing, leadership and empowerment is badly needed to change our world in enhance Health Care and the pearl, which is Advanced Wound Care.